



## Mendocino Coast Writers Conference News & Updates

**July 2008**

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### **CONFERENCE PROGRAM UPDATES**

**Denise Wakeman** from The Blog Squad™ will give a special presentation on marketing for writers, agents and editors, following Sunday's breakfast. She'll demonstrate the potential power of blogs, social networking, and e-commerce systems as they relate to your literary career.

**Daphne Gottlieb's** Friday afternoon seminar has been changed to "FREE CANDY: text hacking poetry in the age of recombinant culture." If you're not sure what this means, join a lively seminar that will provide sweet, sour, and surprising approaches to the crafting of poems.

**What do literary agents want?** Check out **Jenoyne Adams'** website [www.blissliterary.com](http://www.blissliterary.com) under the *Submissions* and *What We Are Looking For* tabs to learn what to expect at this stage of your publishing career. Valuable tips on how to prepare and pitch your manuscript.

Concerned about weather & gas prices? Beat the heat on the Mendocino Coast, where ocean meets inspiration. Average daily temps around 68°F, believe it or not. For carpooling ideas contact registrar Barbara Lee [registrar@mcwc.org](mailto:registrar@mcwc.org). Check out the website <http://www.mcwc.org> for driving directions and lodging info.

### **FIRST FRIDAY OPEN MIC IN FORT BRAGG August 1**

Everyone's invited to the August 1<sup>st</sup> gala reception for faculty and participants at **Cheshire Bookshop** on historic downtown Franklin Street. As part of Fort Bragg's First Friday Open Galleries, Cheshire will host an open mic (sign ups at the conference) along with refreshments and a chance to mingle, browse, meet MCWC presenters, and hear new literary work.

## MCWC COMMUNITY LITERARY NEWS

Author **Molly Dwyer** (presenter at 2008 MCWC Paths to Publishing Panel) will discuss her new novel, *REQUIEM FOR THE AUTHOR OF FRANKENSTEIN* at Mendocino's Gallery Books on Sunday, July 20, at 3 pm. *REQUIEM*, concerning the life of Mary Shelley, was awarded the 2008 Next Generation Independent Book Award for Historical Fiction. New York Times bestseller author John Lescroart says, "Reading this ambitious and excellent first novel is like taking an extended and enjoyable vacation in Great Britain with a really smart best friend."

**Wendy Lichtman** (MCWC 2007 faculty) announces her new middle-grade novel, *DO THE MATH: THE WRITING ON THE WALL* (HarperCollins, 2008). This is the sequel to *DO THE MATH: SECRETS, LIES AND ALGEBRA* (2007), which was nominated one of the best in Children's Literature by the Northern California Book Reviewers Association and the Northern California Independent Booksellers Association. *DO THE MATH* was also selected by Bank Street College as one of the Best Children's Books of the Year. Congratulations, Wendy!

Mendocino's **Gallery Books** hosts author **Gayle Greene** on Wednesday, July 30, at 6:30 pm. Refreshments will be served. Gayle will read from her recent book *INSOMNIAC* (University of California Press, 2008) and talk about life with insomnia. Part memoir, part scientific investigation, *INSOMNIAC* takes readers into the world of sleep research, sleep clinics, pharmaceuticals, sleeping potions, alternative medicine, and sleep physiology and psychology. Oprah magazine calls it "far too interesting to lull you to sleep." Gayle attended MCWC a few years ago and is a professor at Scripps College.